

Brian Donohue

343-333-4730

793 Princess St, Kingston ON

brianshayne@gmail.com

Professional Profile

Two years experience in the broadcast industry, additional years working with new media (Digital publishing, social media video). A drive to win, evident in the product. Increased social media reach 150% at Heart FM. Launched a new CMS from sourcing, through deployment and training. Hosted multiple dayparts at leading stations, while maintaining or growing market position. Expert communicator, liaising between station and community. Coordinating community events, executing events and protecting station brand. Fun in the halls, always willing to keep learning and a true passion for the job

Relevant Skills

Hosting a topical, entertaining show in any daypart – the desire to win. Social media expert, new media guru. Music research, scheduling using Selector and Music Master. Voicetracking, remotes, producing content on-air and off. Excellent knowledge and execution using Adobe Creative Suite (including Photoshop, Audition and Premiere). Advanced knowledge of Scott, Mediatouch, WideOrbit. Production skills using Audition and Pro Tools. Web design, search optimization, working knowledge of HTML and CSS.

Work History

Promotions and Marketing Director / Announcer

Bell Media Kingston (98.9 The Drive /98.3 FLY FM)

November 2013 – August 29 2014

Promotions Director / Mid-day Announcer

104.7 Heart FM, Byrnes Communications, Woodstock ON

March 2013 – November 2013

Promotions Director / Morning Show Host

Vista Radio Coast Group (997 The River, 98.9 The Jet, The Port)

June 2012 – March 2013

Education

Broadcasting – Radio

Algonquin College

Class of 2012

References

Dan Henry, Program Director 104.7 Heart FM

519-537-8400

Justin “Drex” Wilcomes, Program Director Vista Coast Group

604-760-0223

Dan Mellon, Instructor Algonquin College

613-727-8891

Ryan Lindsay, Mentor AMP Calgary

403-736-3835